



## MEDIA RELEASE

2 MAY 2023

**Tour Guiding Fundamentals is a new three-day short course developed by industry professionals to address Australia's critical shortage of tour guides.**

Leading industry association Tour Guides Australia offers a short course to provide foundation skills for people interested in a tour guide career.

President of Tour Guides Australia Leanne Seward says, "Our micro-credential course is fast-paced, affordable and delivered by accredited tour guides who share their knowledge, insights and current real-world experiences across diverse settings nationally."

Tour Guides Australia's latest initiative aligns with Australia's national strategy for the long-term sustainable growth of the visitor economy policy priority to grow a secure and resilient workforce. The Guiding Fundamentals Course will assist visitor economy businesses to have a stable supply of appropriately skilled workers delivering high-quality experiences.

The course may lead to accreditation with Tour Guides Australia and is in line with the national strategic outcome to increase acceptance of micro-credentialing as a recognised and valued form of training in the visitor economy for tour guides.

The next face-to-face public courses will be in Melbourne and Darwin. Businesses can also request course delivery onsite at a time that matches recruitment cycles and tour series.

Ready to start a new career as a professional guide? Enrol in a course today at [www.tga.org.au/events](http://www.tga.org.au/events)



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### Accreditation Course – Guiding Fundamentals

Enrol in a 3-day introductory course designed for people new to the industry or those who would like to gain skills to be job-ready for future employment as a guide within the visitor economy.

During the course, you will have insights from industry professionals that will share their knowledge and experience across six themes that Tour Guides Australia recognise as the minimum industry standards for guiding. They are:

1. Cultural and social awareness
2. Customer service
3. Occupational, health and safety
4. Safety and Legislation
5. Storytelling
6. Organising a tour

### Next Courses

Location	Date & Time	Cost
<b>Melbourne</b> Royal Historical Society of Victoria 239 A'Beckett St, Melbourne VIC 3000	15, 17 & 19 May 2023 8.45 am to 4 pm	\$550
<b>Darwin</b> Hudson Berrimah 4 Berrimah Road, Berrimah NT 0828	29 to 31 May 2023 9 am to 5 pm	\$550

### Book now

[www.tga.org.au/events](http://www.tga.org.au/events)

### CONTACT

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### **ABOUT TOUR GUIDES AUSTRALIA**

Tour Guides Australia was formed in 2021 when the Professional Tour Guides Association of Australia amalgamated with Guiding Organisations Australia. Tour Guides Australia has undertaken professional tour guide accreditation and professional development since 1985.

Tour Guides Australia is a member-run association supporting education, professional development, advocacy, and career support.

For more information, visit [www.tga.org.au](http://www.tga.org.au)